

Why Northcoast Research?

Ranked
#1



Northcoast Research ranked #1 out of 105 research firms evaluated by Investors for the performance of our Buy and Sell recommendations over the 5-year period from 2012 to 2016.

**Overall Aggregate
Performance = 174.57%**

- Buy Recommendations: 146.85%
- Neutral Recommendations: 103.41%
- Sell Recommendations: -27.72%

